TechStak Joins the National Cyber Security Alliance in Global Effort to Support Data Privacy Day by Becoming a 2019 Champion
Each Jan. 28, Hundreds of Organizations and Individuals Collaborate to Generate Awareness About the Importance of Respecting Privacy, Safeguarding Data and Enabling Trust

Jan. 28, 2019 — TechStak has announced its commitment to Data Privacy Day – an international effort held annually on Jan. 28 to create awareness about the importance of respecting privacy, safeguarding data and enabling trust – by signing up as a Data Privacy Day 2019 Champion. As a Champion, TechStak recognizes and supports the principle that all organizations share the responsibility of being conscientious stewards of personal information.

Data Privacy Day is part of a greater campaign that promotes awareness of the importance of privacy, highlights easy ways to protect personal information and reminds organizations that privacy is good for business. TechStak joins the growing global effort among nonprofits, academic institutions, corporations, government entities, municipalities and individuals to raise awareness at home, at work and school and in their communities. Through collaboration and unified, consistent messaging about privacy and protecting personal information, all Data Privacy Day Champions are working toward the common goal of improving individual and business consciousness toward respecting privacy, safeguarding data and enabling trust.

"TechStak is pleased to take part in the annual effort to increase awareness of safeguarding data and increasing data privacy for small businesses. Small businesses have a lot to protect, whether it's their own sensitive information or the personal information of their customers. And with so many different connected devices to secure, increasing privacy awareness and educational efforts are a must for helping businesses of all sizes protect our data," said Nicol Pasuit, CEO and Founder of TechStak

TechStak is committed to helping small-to-medium sized businesses identify their exact IT or other tech needs and connect them to vetted industry providers that are the perfect match for their business. We share guides and information on cybersecurity daily on [Twitter](), [Facebook](), and [LinkedIn](). See how we are celebrating Data Privacy Day.

In North America, the Data Privacy Day initiative is officially led by the National Cyber Security Alliance (NCSA), a nonprofit, public-private partnership dedicated to promoting a safer, more secure and more trusted internet. For more information about getting involved in Data Privacy Day and becoming a Champion, visit [staysafeonline.org/data-privacy-day](). You can also follow NCSA on [Facebook]() and [Twitter]() for updates and resources and use the official hashtag #PrivacyAware to join the conversation.

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About Techstak
TechStak's mission is to help small businesses find the best technology solutions and IT providers (from web development to IT support and cybersecurity) that are the right fit for their business. We think that finding trusted technology and IT professionals shouldn't be a daunting, stressful process, so we simplified it. Using TechStak, businesses work directly with tech providers that have passed our rigorous vetting process. We verify references and share active client reviews for full transparency. You'll see that TechStak pros come highly recommended by other businesses not only for their industry expertise and responsiveness, but also for their exceptional customer service. For information on how TechStak Works, visit us at www.techstak.com/for-businesses/How-It-Works/

About Data Privacy Day
Data Privacy Day began in the United States and Canada in January 2008 as an extension of the Data Protection Day celebration in Europe. Data Protection Day commemorates the Jan. 28, 1981, signing of Convention 108, the first legally binding international treaty dealing with privacy and data protection. NCSA, the nation's leading nonprofit, public-private partnership promoting cybersecurity and privacy education and awareness, leads the effort in North America. The Data Privacy Day initiative is made possible by generous support from our sponsors and is advised by a distinguished advisory committee of privacy professionals. For more information, visit staysafeonline.org/data-privacy-day/about.

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